

**Research on the management of Innovation: The Minnesota Studies,
Edited by A.H. Van de Ven, H.L. Angle, M.S. Poole, Oxford University
Press, 198 Madison Avenue, New York, NY 10016-4314, 2000, pp. 791,
paperback \$35.00.**

This is the reprinting of the book of the same title, which initially published in 1989. At that time the book was compiled to serve as an interim report on the research project; MIRP (Minnesota Innovation Research Program); which began in 1983. The objective of the research is to understand how and why innovations develop from concept to implementation. And this book presents 21 chapters in various topics on the emerging ideas, methods, and finding from the research project MIRP about the process of innovation.

Over all, this book (and the project) is over ambitious, and as a consequence, the research result suffer from it with too general and ambivalent conclusions with no revolutionary ideas and definite guidelines to provide for industrial managers to gain a quick grasp of ideas to follow.

The comment on the above paragraph does not reflect the individual research quality and conclusions on the more confined and well-defined subject areas such as the studies of innovations in business creation, public policy and administration, and technological innovation. The trouble came from the authors' attempt to draw common denominators about the innovation process from wide variety of fields.

The study of the management of innovation process is a study of macro processes and is a social study in nature, thus, the measurement tools being used are based on the psychometric score systems and approaches. As such, the value of the research is came from the well formulated antecedent propositions and supported with well-proved methodologies. The value of the book may come from the attempt to formulate the study of this complex process.

This book is recommended for the researchers who are interested in uncover the intrinsic development of innovation process in an organizational setting and with this knowledge to develop a management strategy to improve the odd of successfully leading an innovation project.

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